

## Tark 4 archiving

TARK4 is integral to, rather than integrated with other Tera CMSA products

### Related Products

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- [IIA](#)  
Intelligent Internet Advertising
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Automotive and Real Estate  
tools for Agencies
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Electronic Ad Proofing
- [mxAdvertising](#)  
Java-based ad solution

TARK4 is the newest release of Miles 33's Tera Archiving solution and remains the benchmark against which other archiving products are measured.

Migrated to Tera's CMSA Content Management Services Architecture, TARK4 provides capabilities that other systems strive for and fail to deliver. TARK4 natively supports all types of content including audio, video, text, graphics and others.

Designed for use with third-party content management systems as well as Tera's own products, TARK4 provides extensible support for future content formats. New metadata may be added at any time and is user-definable (for appropriately privileged users).

Archived content is automatically converted into other required formats (PDFs, JPEGs, GIFs, Flash, AVI, etc.) as appropriate on archive and retrieval. As part of the CMSA, the archive is completely accessible through any standard browser and through web services.

When accessed through a browser, no additional code is loaded onto the user's computer.

TARK4 is integral to, rather integrated with other Tera products. All products share the CMSA architecture and code set. With TARK4, GNPortal and GN4, the archive and production content store become one. Neither two searches nor searches that span both archive and production content are necessary to retrieve complete results.

Aside from ease-of-use, low cost of ownership and a consistent user interface common across all Tera products, TARK4, like all Tera products, stands out because of its speed. Search results are returned fast. TARK4 is an archive which is complete, consistent, configurable and productivity enhancing.

TARK4's web services support means that the archive is easily accessible through the internet using any well-formed HTTP request (appropriate security controls are part of the CMSA).

TARK4 is the perfect archive to share archived content among sister publications or to monetise archived content.

TARK4 uses the exalead® search engine's patented search technology. Each TARK4 query may be further refined by clicking hyperlinked categories and related topics, or by location, author, or format. TARK4 is able to suggest additional search criteria based upon related terms and categories, places and people, to allow the search to be broadened, refined, or even re-focused.

TARK4 is a standalone product that may be used with all content management and production systems via plugins, RSS feeds, e-mail, browsers and Web Services.

Products built using Content Management Services Architecture are able to support new content formats and presentation and distribution technologies through defined methods of adding new processing, workflow, and conversion methods.

By defining an architecture as the starting point for software development, and then using industry standard technologies, the CMSA allows outside parties, such as developers, to add support and processing steps for their proprietary formats and technologies.

Products implemented using the CMSA are web-based, extensible systems that are compatible with all past Tera systems and content, and designed to be used with third-party systems through XML, other industry standard interfaces or application-specific plug-ins.

Products using the CMSA are able to accommodate new technologies, content formats and processing concepts as they are developed. The CMSA architecture allows the developers of new technologies and other third parties to access, manipulate, and archive content using standard web facilities. Standard web facilities, in turn, allow decentralised organisations to work together and support the monetisation of content.

### At a glance

- Native ability to handle all types of content (Audio, Video, text, graphics, and others)
- XML-based
- Designed for use with third-party content managements systems, content providers and Tera’s own products
- Metadata support is extensible and user-defined
- Extensible to handle new content formats as they are defined
- Maintains the relationships between assets. Automatic conversion of archived content into PDFs, JPEGs, GIFs, Flash or AVI as appropriate on archive and retrieval
- Web Services access to the archive
- More than integrated, TARK4 is integral to Tera’s the CMSA-based products
- TARK4’s exalead® search engine coupled with full XML data storage mean that the best searching and content repurposing capabilities are built in
- Browser-based interface requires no software loaded to user’s computer
- Speed, by anyone’s measure: TARK4 provides fast search times

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